



Emergent Method is a Louisiana-based management consulting firm founded in 2012 with the purpose of helping companies and organizations innovate, grow, improve performance, and achieve their missions. We do this by bringing people and ideas together to understand opportunities, let ideas emerge, and create multi-faceted solutions with results greater than the sum of their parts.

We come from backgrounds of solving complex problems and implementing change, working with clients to help navigate shifting landscapes and seize opportunities – including those they had not seen before. From strategic planning and organizational design to project management and strategic communications, we are dedicated to helping our clients adapt, innovate, and grow – pushing systems, agencies, and industries to new heights, while developing strategic, systemic solutions, and processes to support those goals.

By definition, we are a team dedicated to our clients as they come into being or become prominent – as they emerge – by supporting organizational growth through systematic planning and action.

KEY PERSONNEL

Nick Speyrer

Founder and President

Expertise: organizational design, change management, strategic planning, stakeholder outreach, and communications

John Snow, MBA

Vice President

Expertise: strategic communications, project management, organizational design, and redesign

Phillip LaFargue

Vice President

Expertise: design research, strategic planning, communication design and branding, and product and service development

Julie Laperouse

Director of Training

Expertise: corporate training and development, leadership development, strategic planning, meeting facilitation, and outreach and engagement

SELECTED CLIENTS

Albemarle

Amedisys

Arcadis

Baton Rouge Blues Foundation

CCA Louisiana

City of Baton Rouge

Covalent Logic

CSRS

Deloitte Consulting

FirstData Government Solutions

HDR

HNTB

Lafourche Parish Government

Louisiana Coastal Protection and Restoration Authority

Louisiana Department of Children and Family Services

Louisiana Division of Administration

Louisiana Economic Development

Louisiana Department of Natural Resources

Restore or Retreat

Royal Engineers & Consultants

Sigma Consulting

Tetra Tech

The Emerge Center

The Water Institute of the Gulf

Woman's Hospital

WHAT WE DO

We function at the intersection of problem definition, strategy development, and implementation – and specialize in the design and execution of complex programs. We help companies and organizations with projects and planning efforts that impact not just one or two people, but multiple groups of stakeholders – where input, collaboration, understanding, communication, strategic visioning, and effective goal-setting become critical tools to success.

Our team offers decades of experience working with a variety of firms and organizations ranging from Fortune 1000 companies, to local, state, and federal agencies, to a number of not-for-profit organizations.

We serve the needs of our clients in a number of different ways, including through the following core services:

- » Strategic planning and facilitation
- » Organizational design
- » Project and change management
- » Strategic communications
- » Stakeholder outreach and engagement
- » Training and development

Clients come to us when they have a spark or an idea, or when they have a complex problem. They know these are opportunities to collaborate with us – to understand the situation, create a smart strategy, and implement a solution that has significant positive impact. Organizations, websites, processes, programs, products, communications, engagement strategies – the deliverable can take on many forms, but we always start by understanding the people affected by the problem and all of the stakeholders involved. The result is true innovation. A better experience. A better system. Stronger infrastructure. Something that did not exist before, and in retrospect, seems like it should have been there all along.