

# STRATEGIC COMMUNICATION CONSULTANT

## POSITION OVERVIEW

### JOB DESCRIPTION

Emergent Method is a team of problem solvers from diverse backgrounds dedicated to helping clients provide unique and valuable experiences to their customers, employees, and stakeholders. We strive to build and maintain a team of exceptional people who are committed to the success of our firm and our clients.

We are seeking a dynamic communication professional to join our team as a Strategic Communication Consultant. This role will be responsible for leading and supporting complex external communication efforts, outreach and engagement initiatives, and marketing programs for the firm and a variety of its clients, with a focus on the public sector. This is a full-time position based in Baton Rouge, Louisiana.

The ideal candidate must have a strong work ethic, keen attention to detail, be driven by meeting client needs and focused on client success, and exceptional problem-solving skills. Additionally, this individual should have experience in developing and executing multifaceted communication campaigns, the ability to create compelling and strategic messaging and content, adapt messaging across mediums and deliverables, solid copywriting and editing skills, and be comfortable working in a fast-paced, collaborative environment.

Key responsibilities include but are not limited to the following:

- Support client projects requiring strategic communication, public relations, social media, writing, messaging, research, or other needs
- Lead and execute complex communications efforts around community outreach and engagement, crisis communication and management, stakeholder and audience engagement, and public relations
- Project management skills including proactive communication with clients and team members, tracking and reporting progress on project milestones, understanding client needs, developing appropriate timelines and processes, seeking feedback, and executing on above-satisfactory deliverables and work products
- Utilize problem-solving skills to identify client needs, develop goals and objectives, coordinate and develop communication products, plans, and campaigns that are strategic, comprehensive, and aligned with client goals, and develop content for supporting traditional and digital outreach methods
- Work with project managers and key internal stakeholders to support the firm's proposal content development and review, including proposal outlines and approaches, identifying win themes, content creation and formatting, and timely delivery in accordance with requirements
- Create and support outgoing communication including press releases, marketing collateral, social media content, and other materials
- Become an integral part of the copyediting process by reviewing company and client documents for organization, content, and technical accuracy while maintaining consistent branding, style, and formatting standards
- Serve as a trusted client resource and uphold the firm and client's reputations by remaining extremely client-focused and committed to delivering above and beyond expectations
- Provide other project support functions as needed



Qualifications include:

- Bachelor's degree in Mass Communication, Public Relations, English, Journalism, Communication Studies, or a related field
- Three to seven years of experience in communication, journalism, public relations, public outreach, consulting, or related experience that clearly demonstrates comparable knowledge, skills, and abilities
- Strong skills in content development and copy editing, according to AP style and related style guidelines
- Ability to be a true problem solver with a willingness to "roll up your sleeves" and complete tasks and projects
- Strong organizational skills, attention to detail, and commitment to deadlines
- Strong communication and interpersonal skills
- Ability to multitask, shifting from project to project and balancing competing priorities
- Strong proficiency with Microsoft Office, particularly Excel, Outlook, and Access
- Ability to prioritize and execute tasks in a challenging environment
- Exceptionally strong work ethic and commitment to delivering results
- Strong strategic thinking and multitasking skills
- Willingness to learn new skills and adopt new methodologies

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## HOW TO APPLY

Candidate(s) should submit a resume, cover letter, and relevant writing samples to [jobs@emergentmethod.com](mailto:jobs@emergentmethod.com). Applications will be accepted until the position is filled.

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## BACKGROUND

Emergent Method is a Louisiana-based management consulting firm focused on helping companies and organizations innovate, grow, improve their performance, and achieve their missions. We do this by bringing people and ideas together to understand opportunities, let ideas emerge, and create multi-faceted solutions with results greater than the sum of their parts. We come from diverse backgrounds that lend to expertise in solving complex problems, implementing impactful change, helping our clients and communities navigate shifting landscapes, and seizing opportunities – including those they had not seen before. From strategic planning and organizational design, to project management and strategic communication, we are dedicated to helping our clients adapt, innovate, and grow – pushing systems, agencies, and industries to new heights, while developing strategic, systemic solutions and processes to support those goals.

We opened our doors in 2012 and have been recognized for growth and achievement over the years, including the Greater Baton Rouge Business Report and Junior Achievement's Company of the Year (2017), Consulting Magazine's fastest growing consulting firms (2018, 2019) Inc. Magazine's fastest-growing private companies in America (2018, 2019, 2020), LSU's 100 fastest growing alumni owned business (2018, 2019, 2020), and the Louisiana Association of Business and Industry's Company of the Year (2019).

We are dedicated to seeking the same measures of continuous improvement for the clients we serve and supporting them in all actions of planning, growth, and emergence to the forefront of their industries. To learn more about Emergent Method and our team, visit our website at [emergentmethod.com](http://emergentmethod.com).

*Emergent Method and associated entities are equal opportunity employers. We do not discriminate against employees or applicants for employment on any legally recognized basis or any protected class under federal, state, or local law.*