

DESIGN CONSULTANT

POSITION OVERVIEW

JOB DESCRIPTION

Emergent Method is seeking a dynamic graphic designer to provide support on a variety of client projects. This individual will play an integral role on Emergent Method's creative services team, collaborating internally with other designers, web developers, and content strategists and externally with clients to understand client needs and produce high-quality deliverables. This is a full-time position based in Baton Rouge, LA. Remote candidates will be considered and are encouraged to apply.

The ideal candidate has a strong foundation in visual and graphic design, is self-motivated, and is adept in completing deadline-based assignments in a fast-paced environment. This individual must be flexible and willing to embrace working as part of a collaborative, high-functioning team.

Key responsibilities include but are not limited to the following:

- Work collaboratively with Emergent Method's team of consultants, designers, and project managers to understand client needs and propose print and/or digital solutions
- Design original, attractive, branded collateral and program materials using knowledge of layout, typography, and color
- Research and understand a client's industry, competition, history, goals, and objectives and make thoughtful design decisions accordingly
- Review and edit documents to ensure layout and formatting is accurate, consistent, and meets brand standards, particularly those in Microsoft Office products (e.g., Microsoft Word and PowerPoint) and Adobe Creative Suite
- Learn and remain up to date on design trends, principles, and techniques

QUALIFICATIONS

- Bachelor's degree in graphic design, marketing, advertising, art, communication, or a related field
- Relevant experience with a strong portfolio of work that clearly demonstrates expertise in design functions including but not limited to print, social and digital media, branding, and photo editing
- Extensive knowledge of Adobe Creative Suite (Illustrator, Photoshop, and InDesign) and Microsoft Office (Word and PowerPoint)
- Experience creating motion graphics or video (After Effects, Premier Pro) is preferred but not required
- Experience working in and designing for various content distribution platforms, such as WordPress and Mailchimp
- Enthusiastic about advancing technical and soft skills and learning about new design trends and technologies
- Ability to take and give direction, communicate ideas effectively, and tell compelling stories through design
- Exceptional eye for quality and attention to detail
- Ability to multitask and juggle competing priorities
- Ability to remain calm under pressure and pivot quickly based on rapidly changing priorities with ease
- Exceptional interpersonal, verbal and written communication, and conflict resolution skills



HOW TO APPLY

Candidate(s) should submit a resume and portfolio to jobs@emergentmethod.com. Applications will be accepted until the position is filled.

BACKGROUND

Emergent Method is a Louisiana-based management consulting firm focused on helping companies and organizations innovate, grow, improve their performance, and achieve their missions.

We do this by bringing people and ideas together to understand opportunities, let ideas emerge, and create multi-faceted solutions with results greater than the sum of their parts. We come from diverse backgrounds that lend to expertise in solving complex problems, implementing impactful change, helping our clients navigate shifting landscapes, and seizing opportunities – including those they had not seen before. From strategic planning and organizational design to project management and strategic communication, we are dedicated to helping our clients adapt, innovate, and grow – pushing systems, agencies, and industries to new heights, while developing strategic, systemic solutions and processes to support those goals.

We opened our doors in 2012 and have been recognized for growth and achievement over the years, including the Greater Baton Rouge Business Report and Junior Achievement's Company of the Year (2017), Consulting Magazine's fastest growing consulting firms (2018, 2019, 2020), Inc. Magazine's fastest-growing private companies in America (2018, 2019, 2020), LSU's 100 fastest growing alumni owned business (2018, 2019, 2020), and the Louisiana Association of Business and Industry's Company of the Year (2019).

We are dedicated to seeking the same measures of continuous improvement for the clients we serve and supporting them in all actions of planning, growth, and emergence to the forefront of their industries.

To learn more about Emergent Method and our team, visit our website at emergentmethod.com.

Emergent Method and associated entities are equal opportunity employers. We do not discriminate against employees or applicants for employment on any legally recognized basis or any protected class under federal, state, or local law.